

Retail Training Programs

Aug - Dec, 2021 Calendar



RETAIL MANAGEMENT PROGRAMS

WORKSHOPS	AVAILABILITY	DURATION	FEE (N)	DATE
Retail Inventory Management	Classroom Virtual	1 Day 1 Day	55,000 40,000	Aug 10 Aug 11
Retail Customer Service for Superlative Results	Classroom Virtual	1 Day 1 Day	35,000 20,000	Aug 17 Aug 18
Supermarket Management for Maximum Success	Classroom Virtual	1 Day 1 Day	60,000 45,000	Aug 24 Aug 25
Retail Operations Management	Classroom Virtual	2 Days	150,000	Sept 7-8
Retail Sales Skills for Effective Results	Classroom Virtual	1 Day 1 Day	35,000 20,000	Sept 14 Sept 15
Retail Customer Service Excellence & Retention	Classroom Virtual	1 Day 1 Day	45,000 30,000	Sept 23 Sept 24
Managing A Retail Outlet For Maximum Results	Classroom Virtual	1 Day 1 Day	50,000 35,000	Sept 28 Sept 29
Retail Leadership & Strategy	Classroom Virtual	1 Day 1 Day	55,000 40,000	Oct 5 Oct 6
Retail Customers Experience Management	Classroom Virtual	1 Day 1 Day	55,000 40,000	Oct 19 Oct 20
Retail Sales Management & Maximization	Classroom Virtual	1 Day 1 Day	55,000 40,000	Oct 26 Oct 27
Retail Business performance Optimization	Classroom Virtual	1 Day 1 Day	55,000 40,000	Nov 2 Nov 3
Dealing with Difficult Customers	Classroom Virtual	1 Day 1 Day	35,000 20,000	Nov 16 Nov 17

NOTE:

- All our training programs are also available as In-company Training Programs & can be customized.
- Group rates are available (T & C apply)

SALES MANAGEMENT WORKSHOPS

WORKSHOPS	AVAILABILITY	DURATION	FEE (N)	DATE
Win-Win Negotiation Skills	Classroom Virtual	1 Day 1 Day	50,000 35,000	Aug 19 Aug 20
Sales Skills for Effective Result	Classroom Virtual	1 Day 1 Day	35,000 20,000	Sept 14 Sept 15
Leading A High-Performance Sales Team	Classroom Virtual	1 Day 1 Day	50,000 35,000	Oct 12 Oct 13

CUSTOMER SERVICE & EXPERIENCE MANAGEMENT WORKSHOPS

WORKSHOPS	AVAILABILITY	DURATION	FEE (N)	DATE
Customer Service for Superlative Results	Classroom Virtual	1 Day 1 Day	35,000 20,000	Aug 17 Aug 18
Customer Service Excellence & Retention	Classroom Virtual	1 Day 1 Day	45,000 30,000	Sept 23 Sept 24
Customers Experience Management	Classroom Virtual	1 Day 1 Day	55,000 40,000	Oct 19 Oct 20
Building a Winning Service Culture	Classroom	2 Days	90,000	Nov 9 & 10
Dealing with Difficult Customers	Classroom Virtual	1 Day 1 Day	35,000 20,000	Nov 16 Nov 17

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LEADERSHIP DEVELOPMENT WORKSHOPS

WORKSHOPS	AVAILABILITY	DURATION	FEE (N)	DATE
Leadership Development	Classroom Virtual	1 Day 1 Day	55,000 40,000	Aug 26 Aug 27
Team Building & Management	Classroom Virtual	1 Day 1 Day	50,000 35,000	Sept 21 Sept 22
Coaching Skills for Optimal Performance	Classroom Virtual	1 Day 1 Day	50,000 35,000	Nov 23 Nov 24
Managerial Skills Development	Classroom Virtual	1 Day 1 Day	50,000 35,000	Dec 1 Dec 2
Effective Communication Skills & Strategies	Classroom Virtual	1 Day 1 Day	50,000 35,000	Dec 7 Dec 8
Problem Solving Skills & Decision Making	Classroom Virtual	1 Day 1 Day	50,000 35,000	Dec 14 Dec 15

SPECIAL PROGRAMS

WORKSHOPS	AVAILABILITY	DURATION	FEE (N)	DATE
The Retail Roundtable (TRR)	Conference (Virtual)	1 Day	TBA	Oct 21
Project Management	Classroom	2 Days	TBA	TBA
Maximizing Yearend Sales & Profitability	Virtual	1 Day	TBA	TBA

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*Supporting retail & brands
to be more successful,
since 2013.*

Testimonial

***"The scope and delivery are first class. I feel better informed and ready to make changes.
I have gotten value for money."***

--- Adeola Ade-Ojo, Owner /CEO of Deola Sagoe

The coming of Bervidson Retail Group to train is a God sent to me in particular. I have dreamt over the years to meet with this great retail expert. This training gave me the rare privilege. Managing with insight really opened my eyes as a manager to lead beyond the ordinary and Balance Scorecard has helped me to know how to manage with KPIs for maximum success.

-John Lucky Branch Manager @ Market Square

GENERAL INFORMATION



VENUE:

Classroom – Bervidson Training Center, 3B Hakeem Dickson Road, Lekki Phase 1, Lagos

Virtual – Zoom Live (Link will be sent to paid participants only)



TRAINING METHODOLOGY:

- Classroom style lectures in PowerPoint presentation
- Videos
- Exercises & Cases
- Discussions
- Role plays



REGISTER

@ bervidson.com/register



FEE:

- Fee is per participants.
- Group rate is available for participants from the same company.



PAYMENT DETAILS:

You can pay online OR pay directly to:
Bank: FCMB
Account Name: Bervidson Consulting Limited
Account No: 3432812015

NOTE:

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For more information about any or all of the workshops, please call or email us today.

3B Hakeem Dickson Road, Lekki Phase 1, Lagos Nigeria

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SUPPORT SERVICES



Retail & Brand Consulting Services

- Startup Turnaround & Growth Consulting
- Training
- Store Development
- Recruitment Services



Web Solutions

- Domain
- Hosting
- Security



Digital Marketing

- Social Media Marketing & Management
- Search Engine Optimization (SEO)
- Ads Strategy & Management



Brand Identity

- Logo
- Graphic Design
- Motion Graphics

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