



**C**HARLES IMUZEZE the Managing Director/Chief Executive Officer, Gr8 Measures Media Network. Having spent over 15 years in the marketing communications industry and is versed in media planning, strategy, buying, control & compliance.

He has worked on several accounts such as Cadbury, Interswitch, So Klin, So Klin Protect, Good Mama, and Society for Family Health (SFH), Redbull, Vlisco etc. and he always has a driving desire to meet and exceed clients' expectations

Charles is a member of the Institute of Planning Nigeria, Full Member, and Advertising Practitioner Council of Nigeria (APCON). He has over the years attended several courses such as Building Brands (Lagos Business School), Emotional Intelligence Workshop, Project Management Programme and recently

completed the DMSRetail District Management Workshop in Phoenix, USA.

He previously worked at Mediacom, Peapco Mediashop, LTC-JWT, Media Supermart.

He holds a Second Class Upper degree in Computer Science from the University of Benin and an Alumnus of Lagos Business School (SMP).